

# Supporting whānau to thrive

Parenting Place Annual Report 2018

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## New Zealand families and whānau

As a whole, families and whānau are doing well across Aotearoa New Zealand. Most of our children are receiving the access to education and healthcare they need, and are living in supportive homes which are free from harm. These children should continue to develop positively and go on to live happy, healthy lives<sup>1</sup>.

However, not all families and whānau are thriving, and many children in Aotearoa still face a number risks. Some of the biggest risk factors for our young people include a lack of support from their wider family, parental stress, and their family not feeling part of the community<sup>2</sup>. Much work needs to be done to alleviate these risk factors and to ensure our tamariki are surrounded by stable, nurturing whānau.

We know that whānau are the biggest determinant in whether our tamariki will grow up to dream big and reach their full potential. At Parenting Place, our dream continues to be for all children in Aotearoa to grow up knowing they are loved, safe, and supported by their whānau. Our aim is to support families who want to achieve this dream for their tamariki, to see the whānau of Aotearoa thrive and succeed.

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<sup>1</sup> Children's Commissioner (2017). Stats on kids. Retrieved from: <http://www.occ.org.nz/our-work/statsonkids>

<sup>2</sup> Morton, S.M.B., Grant, C.C., Walker, C.G., Berry, S.D., Meissel, K., Ly, K., Marks, E.J., Underwood, L., Fa'alili-Fidow, J., Wilson, S., Pillai, A., Kim, H. 2018. *Growing Up in New Zealand: A longitudinal study of New Zealand children and their families*. Transition to school. Auckland: Growing Up in New Zealand.

# REPORTS

## CEO

This year we celebrate 25 years since our founders, Ian and Mary Grant, established Parenting Place. In this time we've had the privilege of seeing transformational change in the lives of whānau all over our country. It's our dream for Aotearoa New Zealand to be a place where every family and whānau thrives and every child feels deeply loved.

To fulfill this mandate, we journey with families and whānau from the early years through to adulthood, supporting thriving relationships - from the first 1000 days of their child's life, to when their children have tamariki of their own.

We believe people are created for relationships that provide life and hope. For us, this is rooted in the vision of Te Rongopai, displayed in the person of Jesus, who offers hope for every person and every relationship. This is our ambitious dream of whanaungatanga.

This is the kaupapa (purpose) that fuels and energises all our mahi (work) at Parenting Place. It is a kaupapa embedded in our passionate and thriving staff team which is continuing to grow alongside our mahi. We are also experiencing incredible growth in our haeranga (journey) with Te Ao Māori, framing ourselves in the context of Aotearoa New Zealand.

I would like to thank all our individual, community and corporate supporters who give so generously to our work through volunteering time, giving financially, and providing services to Parenting Place. Together we look forward to continuing to serve the deep needs and aspirations of families and whānau across our country.

Finally, to the Board, thank you for your wisdom, and for the voluntary time you each give in order to provide good governance to Parenting Place.



A handwritten signature in black ink, which appears to read 'Greg Fleming'. The signature is stylized and fluid.

Greg Fleming  
CEO

# REPORTS

## Chairman's letter

The year ending 30 June 2018 continued to build on the very positive 2017 year across the whole Parenting Place organisation. With our aim to support all New Zealand families to thrive, the growth and development of our core programmes, along with the addition of new initiatives has been particularly encouraging.

This year saw the integration of Space NZ Trust with Parenting Place. We have been blessed to have the strong financial and governance support from both the Next Foundation and the Tindall Foundation to enable this strategic integration, and sustain and grow the valuable work that Space for you and your baby undertakes across the country.

We have continued to refresh our core programmes with redeveloped Toolbox courses being rolled out and the growth of our Family Coaching and Attitude Intermediate programmes. This is happening alongside the strong impact of our Building Awesome Whānau programme and National Young Leaders Days.

Parenting Place now has offices in Auckland, Tauranga, Wellington and Christchurch, enabling closer interaction with communities across the country.

Total revenue for the year was \$7.4 million and the organisation generated a solid net operating surplus of \$507,508, compared with last year's \$37,796 operating deficit. Importantly, the net surplus before capital revaluation was a positive \$121,630, seeing the organisation back on more solid financial footing.

The current year should see revenue approaching \$8.5 million, with a significant net operating surplus. This places Parenting Place in an excellent position to continue the growth in our programmes, supporting the families and children of New Zealand.

This year saw the retirement of two long-serving Board members, Jo Gould and Russell Hewitt. Both Jo and Russ made significant contributions to Parenting Place over a long period, and gave freely of their time and talents, adding hugely to the growth and stability of the organisation. I would like to take this opportunity on behalf of Parenting Place to thank them for their input and wisdom. This year we were pleased to welcome Mark Powell's return to the Board and we were very pleased to also welcome Judy Matai'a as a Trustee. The process of refreshing the Board will continue in 2019.



# REPORTS

I would also like to take this opportunity to thank my fellow Board members for the unstinting time, energy and wisdom they give to Parenting Place as Trustees, as well as the other sub-committees and the support work they undertake throughout the year.

We wish to acknowledge the continued support of our key corporate sponsors, Toyota (our Principal Partner), The Warehouse, Vodafone and Sentinel Homes for their ongoing generosity and support of our organisation and our work with New Zealand families. We also thank the thousands of New Zealanders who continue to make our work possible through their generous donations.

I would again like to place on record the Board's gratitude to Greg Fleming and the whole Parenting Place team for their energy and enthusiasm. Parenting Place is privileged to have such a great team to carry out our work with families throughout Aotearoa New Zealand.



David Belcher  
Chairman



# BOARD



## **David Belcher - Chairman**

David is the Chairman of our Board. He is a merchant banker and is Executive Chairman of Clavell Capital Limited, Chairman of Dairy Farms NZ Ltd and Ropac Ltd, and a Director of Clevedon Hills Estates Ltd.



## **Judy Matai'a**

Judy is the Chief Executive at the Anglican Trust for Women and Children. Prior to this, she worked at the Department of Child, Youth and Family Services and taught in Unitec and the University of Auckland's undergraduate social work programmes.



## **Sir Ralph Norris KNZM**

Sir Ralph Norris has served as CEO and Managing Director of The Commonwealth Bank of Australia, Air New Zealand Ltd and ASB Bank Ltd. He is also Chairman of RANQX Holdings, Director of Effective Leadership Consulting, Senior Advisor to BGH Australia, Advisory Board member of MasEnergy U.S.A. and a Trustee of NZ Business Mentors.



## **Nicola Taylor**

Nicola is a lawyer by training, with commercial and public policy experience, and a background in local government. She currently chairs the Maxim Institute Board and is a director of Tax Traders.



## **Greg Eden**

Greg formed his own accountancy practice in 1991, having previously worked for a Big Four practice. He is also a member of the Institute of Directors and the Institute of Chartered Secretaries and Administrators.



## **Mark Powell**

Mark is a Professional Director on the board of ASX and NZX listed companies, private companies and a number of Christian not-for-profit organisations. He is also an Adjunct Professor, at Auckland University, Graduate School of Management.



## **Larne Edmeades**

Larne is the Executive Principal of ACG (Academic Colleges Group) New Zealand Domestic Schools. Prior to this, he was Principal of ACG New Zealand International College and later, Principal of ACG Parnell College.

# LEADERSHIP TEAM



## **Greg Fleming – CEO**

Greg is the co-founder and former CEO of both Venn Foundation and Maxim Institute. He has been Chairman of Compass Foundation Australia and received the Sir Peter Blake Trust Emerging Leader Award in 2005.



## **Bruce Waldin – COO**

Bruce has an extensive background in marketing and senior management. He was formerly Marketing Director at World Vision New Zealand, and Marketing and Communications Manager at Heart Foundation.



## **Te Karere Scarborough – Kaiwhakawhiri/ Strategic Partnerships Director**

Ngāpuhi by descent, Te Karere has worked for Parenting Place for 13 years, in a variety of senior leadership positions. He is an appointed trustee for both Whatitiri Māori Reserves Trust and Te Whare Ruruhou o Meri, and executive trustee of Oati.



## **Dave Atkinson – Creative and Development Director**

Dave has been with Parenting Place for 12 years, having also spent the last decade working to develop resources and educate in the field of youth mental health. He is also a film maker who has worked extensively both locally and internationally.



## **Yii Petrus – Kairahi/Programme Director**

Yii has over 15 years of management, marketing and sponsorship experience in a range of business and community settings, with much of that time spent at the Bank of New Zealand.



## **James Beck – Kaihanga o Ngā Mea/ Content Director**

James has been with Parenting Place for more than 10 years. He was previously Manager of our Attitude programme in schools and is an experienced speaker, having reached over 200,000 people in schools, prisons and workplaces nationwide.

# OUR PEOPLE



## Highlights

Looking after our team is our number one priority. Our team continues to have various opportunities available to them - including subsidised health insurance and access to counselling (through Vitae). Staff and their whānau also have access to Parenting Place programmes, Family Coaching and workshops.

We were pleased to score 100.1 percent in the recent Strategic Pay survey, when comparing our remuneration to the market data for other not-for-profits in New Zealand.

In this last year, we welcomed the Space team into the fold (October 2017), appointed Yii Petrus as General Manager of Programmes (now Kairāhi/Programme Director), and celebrated the 10-year service of Jan Balderson and Natalie Alabaster.

We are also doing well on the health and safety front, with four additional employees qualifying as first aiders. We have elected health and safety representatives for our various teams, have had guest speakers address our staff, and the internal tenants at our Auckland office now join us at our monthly meetings.

**46**

Full-time employees

**46**

Part-time employees

**11**

Casual employees

# OUR PEOPLE



## Future plans

We have recently appointed Rachel Ross to the position of People and Culture Manager. Her role will assist in more fully delivering on our strategic priority to nurture our team.

A staff engagement survey was completed by all staff to help us better understand our people. We are now working towards formulating new ways of working together that take on board the recommendations that came out of the survey results. With our upcoming performance appraisals, we will encourage staff to have a forward-thinking approach and to focus on future performance goals.

A new health and safety manual was delivered in early 2018 and we are in the process of updating our other policies to keep our information consistent and current.

Elize Beukes – HR Executive

**9**

Contractors

**112**

Total number of staff

# OUR HAERENGA



## Highlights

Parenting Place is committed to engaging with the story of Aotearoa New Zealand and our unique place in the world – a story which inspires our mission and informs our work.

Over the last three years, Parenting Place has given priority to describing and living out our mission as a team. This process started with us exploring the beginnings and early years of our organisation, trying to understand the context we were created within, and the need we were trying to meet in 1993.

Naturally this journey also had us looking much further back into the history of Aotearoa New Zealand, and the way our nation's collective experience has shaped who we are, and where we might be headed in the future. Looking that far back wasn't an easy process. As a Pākehā organisation, we were confronted with another version of our history that we needed to grapple with.

Since the beginning of Parenting Place's work, we've always understood that Te Rongopai (The Good News) offers hope for every person and every relationship. However, only recently have we started understanding how this vision of Te Rongopai is exemplified in the spirit of Te Tiriti o Waitangi.

As a staff we travelled to Waitangi in November 2017 to hear this story. We believe that Te Tiriti o Waitangi was a God-inspired act, with a shared vision of relationship and mutual flourishing between Tangata Whenua and Tangata Tiriti. Therefore to honour Te Tiriti is to honour that dream of whanaungatanga for Aotearoa New Zealand, and for all people.

# OUR HAERENGA



## Future plans

Parenting Place has always endeavoured to support both Māori and Pacific communities throughout Aotearoa. In the early days, this support was often demonstrated in the delivery of contextualised seminars and resources. However more recently, we have started engaging seriously in understanding how our organisation might best serve the richly diverse communities we are invited into.

For us, being a New Zealand organisation means locating ourselves and our work within the landscape, history, culture and aspirations of our nation. That is what it means to be from, and for, the families and whānau of Aotearoa New Zealand.

**Te Karere Scarborough – Kaiwhakawhiri/Strategic Partnerships Director**

## 80%

Staff are learning  
Te Reo Māori through  
Te Wānanga o Aotearoa



OUR PRO



© GRAMMES



# SPACE



## Highlights

This year has been a year of true collaboration and partnering as Space NZ Trust integrated the work of Space into Parenting Place. Together we created a shared strategy to streamline our work, ensuring stronger operational, financial and strategic support for Space.

We explored complementary systems, considered new ways of working, and transitioned the team and respective work streams into Parenting Place. The transition has been seamless for our Space partners, with additional benefits of wider networks, national partnerships, greater resourcing, and our bicultural journey.

Our passionate and committed Space partners continue to deliver Space for you and your baby in a wide range of communities, including Early Childhood Centres, local churches, community centres, and teen parent units.

## Future plans

We are focused on extending our reach through our existing partners and supporting them to flourish and experience more growth. Working alongside Playcentre, and our faith-based partners, we recognise their passion for supporting families and a desire for growth, as they explore increasing programme delivery.

We are committed to growth through new partnerships, and are currently working in collaboration with the Wright Family Foundation Birthing Units, BestStart ECE centres, and teen parent units.

A significant focus will be on raising the visibility of Space, promoting Space to parents, embedding our theoretical framework through Space as we explore the parent journey, and developing a revised online curriculum that reflects Te Ao Māori.

Leanne Dawson – Space Manager

**449**

Programmes delivered

**6735**

Parents and their babies involved in Space

**254**

New programmes started



## Highlights

In May 2018, we were very excited to roll out four new Toolbox courses – Baby and Toddler Years, Primary Years, Intermediate Years and Teenage Years. Te Umu Nui (Creative and Development team) worked alongside Toolbox to complete the project, and it was eagerly anticipated by our team around New Zealand.

Alongside the redevelopment, we also launched a new training programme for facilitators, including iQualify – an online training portal. Over the last year, eight training workshops have been run with 85 new trainees, and 180 existing facilitators receiving update training in order to facilitate the new material. The feedback from participants has been overwhelmingly positive and the depth of discussion and sharing has increased.

With the launch of the new material, we have moved many of our processes online, along with the dispatching of programme material. This has saved time and money and has enabled greater independence for facilitators in the regions.

## Future plans

Over the next 12 months, we will be working with the research and development team to further shape the Toolbox course material, based on feedback and thorough evaluation. We would also like to grow the reach of our courses, as there has been a drop off of participants through the transition period. Facilitators will also be sourced and trained to run the new Intermediate Years course.

After a year of change in every area of Toolbox, we are looking forward to a year of new goal setting, and continuing to support more whānau to thrive.

Raewyn Mortensen – Toolbox and Family Coach Manager

**4178**

Toolbox participants

**510**

Courses

**52%**

of courses – Building  
Awesome Whānau



## Highlights

Over the last year, the Building Awesome Whānau team has been reviewing our progress to date, with a specific focus on our updated training and community development approach. Our trainers have developed a standard of best practice which continues to inform our growth and engagement with communities.

Our community development approach trialled in Te Tai Tokerau has been extended to include contextualised resources, and is now being successfully grown in strategic relationships by Te Karere Scarborough. There is significant interest in this approach.

Due to limited staffing availability, we have not been able to connect with the same number of communities as in previous years. However, the interest in Building Awesome Whānau continues to grow, and we are constantly receiving enquiries and training requests. This highlights the value Building Awesome Whānau continues to have in communities throughout Aotearoa and is something Parenting Place can be very proud of.

## Future plans

Due to the significant growth of Building Awesome Whānau and the need to service an increasing number of specifically Māori contexts, it's very exciting to now be in a position to transition into our own department. The next six months will be focused on establishing the team and the ways in which we will work. This includes reimagining how Building Awesome Whānau can be informed by a combined framework of western theory and traditional knowledge, and designed to better serve the aspirations of whānau and the flourishing of communities in Aotearoa.

Hannah Chapman – Building Awesome Whānau National Kaihautū

**69**

Facilitators trained/  
in training

**268**

Building Awesome  
Whānau courses

**1956**

Building Awesome  
Whānau participants

# PARENTING SHOW WITH PIO



## Highlights

The Parenting Show with Pio has had continued success this year. As the statistics show, the majority of requests are for Pio Terei's show to complement existing events or agenda, highlighting the appeal he has across communities. We've been able to utilise funding we've received to support communities to host him and maximise the time spent in a region.

The anticipated decrease in the number of shows did occur (12 less than 2016-17). However Pio's increased promotional work for Parenting Place and our other events is generating interest and building trust between our organisation and Māori communities.

Another feedback trend has been that approximately 90 percent of those who requested Pio's show for the first time were not aware of Building Awesome Whānau. Since intentionally aligning the messaging of Building Awesome Whānau with the show, there has been spinoff benefit to both Building Awesome Whānau participation and facilitator training, predominantly in Māori communities or contexts.

## Future plans

We have successfully trialled a collaborative approach, encouraging groups in a region to pool resources and host a number of shows throughout the region over a period of days. We will be creating processes to make this approach more efficient and begin offering it to those who have not yet been able to host the show due to limited resources.

Pio will also be updating his show to include content from the 'How to talk about porn, sex and technology' events, but tailoring it for a Māori audience.

Hannah Chapman – Building Awesome Whānau National Kaihautū

**20**

Requests for Pio's show to contribute to an existing kaupapa/event

**28**

Shows

**1940**

Attendees

# FAMILY COACHING



## Highlights

Bridget Gundy joined the Family Coaching team in February 2018 and has brought new insights and expertise to our team - particularly when it comes to supporting troubled families and blended families. Many parents are coming to coaching with concerns about anxiety in their children, so we have focused our professional development around this.

Each of the Family Coaches have stepped into the role of speaker and interviewer this year, with increased opportunities to make television appearances on *The AM Show* and *The Cafe* (TVNZ). This has also been a natural way to promote Family Coaching and Parenting Place. Coaching has also been highlighted in the new Toolbox material - showcasing what's available for parents and couples, and offering families a preview of what coaching is like.

## Future focus

Jenny Hale, Senior Family Coach, is writing a parenting book. As well as being a book for the general public, it will also serve as a useful manual for Toolbox facilitators looking to gain more insights into some of the tricky challenges parents face. New Family Coach training has taken a pause, but we have consolidated the training that exists and the mentoring of new Family Coaches continues.

There has been ongoing professional development for the coaches and the team will cover the Circle of Security as foundational in the coaching building blocks.

Jenny Hale – Senior Family Coach

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**506**

Face-to-face sessions

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**94**

Sessions via Skype,  
phone and email

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**600**

Total number of  
coaching sessions

# ATTITUDE



## Highlights

Our team of dynamic Attitude presenters continue to travel the country inspiring rangatahi throughout Aotearoa. This year, we spent over 22 weeks on the road, travelling to schools in different towns and cities, ensuring as many young people as possible heard our messages.

A big focus this year was coaching and training our presenters. Our redeveloped tuakana-teina training model, complemented by script-writing boot camps, has seen our newer presenters learning scripts in record times. With this model, 20 new scripts have been written and are ready for delivery.

In addition to this, our more experienced team members have been travelling alongside the newer team members as they deliver presentations for the first time. This focused attention has ensured our presenters have a greater level of support than ever, and are presenting at a higher standard sooner.

We are continuing to update content to better respond to the needs of students and schools. Recently this has resulted in a complete redevelopment of our 'Tackling technology' programme for Years 7 and 8.

## Future plans

We are focusing on building stronger relationships with schools and partnerships with local youth workers from 24-7 Youthwork and Youthline. Earlier this year, our entire team visited the Youthline call centre to get a greater understanding of their work. Our hope is that strengthening our partnerships will deepen our impact in schools and communities, allowing more whānau to thrive across Aotearoa.

Nathan May – Attitude Manager

**2,160**

Presentations/workshops

**299,276**

Students

**57**

Parent evenings



## Highlights

In May we hosted our annual National Young Leaders Days events throughout the country again, thanks to a team of hardworking production crew, staff, volunteers and inspiring speakers.

The relationship between Attitude and NYLD has continued to develop, and the event has officially been renamed 'Attitude presents NYLD'. In this vein, we've added more of Attitude's flavour to the programme by including an 'Attitude response' after each guest speaker. This is where our hosts (Attitude presenters) share a mini Attitude talk, connecting the speaker's session to a story in their own life. We have found it has brought clarity to students on how to practically apply what the speakers had inspired them with.

This year we saw a stronger and more natural weaving of Te Ao Māori throughout the entire programme, booklet and theme. We saw 48 new schools who had never attended NYLD before, and 106 schools who returned after not attending in 2017. We also saw growth in participation at the professional development session for teachers across all events.

A 'whānau clean up' competition was the call to action of the day. Students went back to their schools with the mandate to organise a rubbish collection in their local area, like their school, park or beach. Prizes were awarded for the largest collection of rubbish as well as the largest gathering of participants.

## Future plans

Plans for 2019's events are well underway. Our plan for 2019 is to grow both our Christchurch and Hamilton events, as those venues have the capacity to take more attendees. We are focusing our marketing efforts on our reach in those regions.

Ness Johnson – Events Manager

## 12,745

Tickets sold across six events

## 48

Schools attended events for the first time

## 106

Schools returned who had not attended in 2017

# TĪ KŌUKA



## Highlights

In April we held out our first ever parent-child adventure camp, named Ti Kōuka, in Christchurch. 48 parent-child pairs attended, along with 15 Parenting Place staff. The weekend was filled with tribal wars, adventure activities, small group sessions, one-on-one conversations and some brilliant 'all in' sessions, facilitated by James Beck and Christian Gallen. It was a hugely successful first camp.

## Future plans

We have booked in seven more camps to be rolled out over the next 18 months throughout New Zealand. We are focusing on developing our relationship with Living Springs in Christchurch, Carey Park in Auckland and Totara Springs in Matamata. 50 pairs can be hosted at every camp, which means 700 more people will have experienced Ti Kōuka by the end of 2019.

In order to be able to continue to offer multiple camps per year, we are looking to develop a team of facilitators and a team of leaders. By the end of March, we will have another three facilitators trained and have a team of five in total. Similarly, we will look to train up another seven leaders, creating a pool of 16 that we can draw from. We are also looking to begin work on developing a five-day version of the camp, which could be piloted in 2020.

We are pleased to be able to continue our relationship with Adventure Specialities Trust, who do a brilliant job in facilitating the confidence building activities for the attendees to participate in. They will provide staff at each location and look after the logistics surrounding taking 100 people through action-packed activities.

We have taken learnings from our pilot camp and will implement a few tweaks to the programme, including a time on the first night for parents to connect with each other and learn about the objective of the weekend's programme. We believe this will aid in breaking down any potential barriers by building relationship and understanding around the purpose of Ti Kōuka. While this is happening, our team of leaders will spend time with the kids in their teams, playing games and also building relationships to set a great foundation for the weekend.

Ness Johnson – Events Manager

**48**

Parent-child pairs

**7**

Camps booked over the next 18 months

**700**

More people will have the opportunity to attend by December 2019



# WHIRIA



## Highlights

This year we held another three Whiria relationship retreats - two at Titoki, a beautiful farm and retreat located 15 minutes outside of Rotorua, and one in Flaxmill at Cooks Beach. Jo Batts (Family Coach) and James Beck hosted these retreats beautifully, navigating the couples through the content, which had been developed with the wider Parenting Place team over the year. A total of 14 couples joined us and we received great feedback from them about their time with us.

"This retreat helps you to begin to understand why we behave the way we do and how it affects our partner. It gives insight into what the other person needs, which is a very helpful agent in changing the way we relate to and do life together, so we don't keep going around the same merry-go-round."

## Future plans

We have six Whiria retreats planned for 2019. These will all be held at Titoki, Rotorua. We are currently able to comfortably accommodate five couples at this location and development for further accommodation will soon be underway. We hope to be able to host more couples by the third retreat.

In October, we launch our first Whiria relationship course. This will be run over six weeknights at our Greenlane centre in Auckland. The idea is to make the retreat content accessible to couples who are not able to get away to a retreat but would still love to experience Whiria. The pilot will run from 17 October-21 November, and we hope to hold these at least twice in 2019, in both Auckland and Christchurch.

We will also be focusing on building our team of facilitators and counsellors, in order to continue to grow both the retreats and courses in the years ahead.

Ness Johnson – Events Manager

**6**

Retreats booked for 2019

**15**

Couples attended Whiria  
in the last financial year

# WORKSHOPS



## Highlights

In the last year we have hosted nearly 40 workshops, courses and events in our Greenlane centre in Auckland. Gordon Neufeld's September workshops were so successful we booked Adrienne Wood to continue his teachings on anxiety and adolescence throughout the year. These courses have received rave reviews from attendees. In November, Nathan Wallis spoke to a sell-out audience who loved his presentation on the teenage brain. Mindful parenting workshops with Shirley Pastiroff are very much in demand and continue to sell out every term.

We also created some new events that were well-received – 'How to talk about puberty, sex and porn' with Petra Bagust and Pio Terei, plus 'Big feelings' with Jenny Hale, Joy Sluiters and special guest author Jenny Palmer. These events offered an opportunity for parents to come early to relax while enjoying a delicious supper and hot drink and peruse different resources and information from Parenting Place and the wider community.

## Future plans

For the first time in his 16 years with us, Pio Terei will host his hilarious Parenting Show at our Greenlane centre. We are looking forward to having Nathan Wallis back in November 2018 and delighted to have Sharlene Poole, New Zealand's baby whisperer, back running daytime workshops for new mums. Practical Parenting Antenatal are beginning to hold daylong workshops for parents to be, starting a parent's journey as early as possible with Parenting Place.

Other big events coming up on the calendar include 'Hey baby – an essential guide to the early years', and 'Tackling technology', hosted by our Attitude team. We will continue to run our most popular workshops, 'The strong-willed child' with Jenny Hale, and 'Discipline without shouting or fluster' with John Cowan.

Ness Johnson – Events Manager

**2900+**

People attended events at our Greenlane centre

**7**

Workshops had over 100 attendees

**250+**

Attendees for both Nathan Wallis and John Cowan (sell-out events)

# HOT TIPS EVENTS STINEVE



## Highlights

Hot Tips presenters have been busy throughout the last 12 months – Joy Sluiter, John Cowan, Jenny Hale and James Beck have been invited to speak all over New Zealand. St Peter's Cambridge, Macleans College and St Kentigern's College have hosted some of the biggest events of the year, with over 200 parents attending each time.

While it's mostly schools and early childhood educators that book these events, other organisations have also hosted, including corporates, community trusts, medical organisations and churches. One of our highlights of the year is the repeat bookings we are getting from organisations, with many making multiple bookings two years in advance. Another development has been the increased enquiries of organisations wanting presentations that discuss pornography. We have listened and developed the 'How to talk about porn, sex and technology' event with Petra Bagust and Pio Terei. This piloted at our Greenlane centre in May 2018 and will go to Christchurch and Tauranga in August 2018.

## Future plans

Booking have already begun to come in for 2019, with many ECEs requesting events for their parents addressing other topics on offer. John and Naomi Cowan have a number of 'Growing great marriages and relationships' events booked in for the second half of 2018.

Ness Johnson – Events Manager

**4400+**

Attendees at 75 Hot Tips events around the country

**6**

Events with over 200 attendees

**26**

Organisations held repeat events in the last 12 months



## Highlights

Nick Tuitasi has engaged with a number of churches, schools and organisations across Auckland, including three events with Affirming Works. One of the highlights this last year was a speaking engagement for parents of at-risk adolescents put on by the Anglican Trust for Women and Children (ATWC), leading to three more event bookings in Term 4. The organiser said, "Feedback from staff and parents has been really positive. The parents found Nick's style humorous and thoroughly enjoyed themselves. I personally really enjoyed the night and was grateful to have Nick both as MC and workshop presenter."

## Future plans

There is keen interest from a number of South Auckland schools to have Nick come and speak, as well as interest from the Adventist Development and Relief Agency, who work with churches across New Zealand in the Seventh Day Adventist movement. In early October, Nick will participate in a meeting with ATWC, who are responsible for offering development for parents within 54 Auckland schools. Nick will share the different topics he could offer in those environments.

Ness Johnson – Events Manager

**500+**

Parents at events

**2**

Big events with over 100 parents at each



## Highlights

In 2017, our Creative and Development team was gifted the name, Te Umu Nui (The Big Oven) - a name we continue to grow into as we discover what it means to serve, nourish, and support the mahi of Parenting Place.

Over the last financial year, Te Umu Nui has continued to adapt and evolve to meet the changing needs of Parenting Place's programmes, sponsors and partners. In addition to communications, marketing, creative and development support for Parenting Place, Te Umu Nui has also been working alongside other non-profits and like-hearted organisations to support their mahi (often in the form of branding, video, marketing and creative work).

Some highlights for the year include  
(see over the page for development/research highlights) -

- Refreshing Parenting Place's umbrella brand, in consultation with Ogilvy and Rangī Kipa
- Rebranding Toolbox, and applying the new design to the redeveloped Toolbox course manuals, video content and marketing material (other sub-brand refresh projects are underway)
- Working with Parenting Place's corporate partners, in collaboration with the sponsorship team, to bring some key activations to life - for example, The Warehouse's Great Family Giveaway and Toyota Family Journeys
- Supporting the integration of Space for you and your baby into Parenting Place
- Supporting the events team with video, design and marketing outputs for NYLD, Whiria, Ti Kōuka, and all other Parenting Place events
- Supporting the fundraising team with key funding campaigns
- Continuing to refine our digital content marketing strategy and grow our reach through Parenting Place's online platforms
- Working with Jay Ruka and Oati to publish Jay Ruka's book, *Huia Come Home*
- Supporting the work of other non-profits and organisations, including Brothers In Arms, Skills for Life, Safe Surfer, Vitality Works, Aspiring Leaders Forum, First Foundation, Rongopai House, and GirlGuiding NZ

# CREATIVE



## Future plans

Te Umu Nui is undergoing some structural changes to ensure that the team is best able to serve the organisation's needs. In addition to employing a Marketing and Communications Manager to bring some strategy and capacity to this important function of Te Umu Nui, our team will also be taking on the management of Parenting Place's relationships with corporate partners and sponsors. This means streamlining the team into the following five areas - Marketing and Communications, Development and Research, Relationship/Project Management, Video, and Design.

**Shelly Neethling - Creative Manager**

**30,138**

Email database subscribers

**50,574**

People reached per week via Facebook

**1,535**

Instagram followers (at time of printing)



## Highlights

It has been an exciting year, with the establishment of our new Research and Development department. Our key project this last year was working with Toolbox to refresh our six-week parenting course. Out of this process came the development of four courses, where there were previously three - Baby and Toddler, Primary, Intermediate, and Teen Years. Alongside this we completed a retrospective evaluation of the programme.

The findings from this evaluation confirmed Toolbox is able to meet a niche in the market. Although its strength is not in managing children's behaviour or increasing emotional intelligence, Toolbox takes a much broader approach and considers healthy parenting within the overall family system.

"Two themes most frequently identified as being the most helpful aspect of Toolbox were inspiring positive change to parenting and family life, and a greater understanding and appreciation of their children's perspective." Dr Myron Friesen, Principal Researcher, University of Canterbury

With The Warehouse's support and in collaboration with The Salvation Army, we are thrilled to have completed the development of our eight-week course, Building Awesome Matua, which supports fathers with a history of domestic violence. Our first cohort of facilitators were trained in May and courses are being delivered in communities around the country. A parent-child adventure camp is planned for these whānau later in the year.

# DEVELOPMENT



## Future plans

After extensive preparatory work by our team, led by Dr Linde-Marie Amersfoort, we will be launching an evaluation programme for Space for you and your baby in early 2019. Under Dr Myron Friesen's direction, we will also be focusing much of 2019 on consolidating our theoretical framework and theory of change for Toolbox. We will be redeveloping the programme content accordingly, setting the programme up for ongoing and robust evaluation.

Nic Gaze – Development Manager

**60**

new videos for  
Toolbox produced

**2**

Newly-developed  
courses

**8**

evaluation projects in  
progress



# HIGHLIGHTS

Welcomed Space for you and your baby to Parenting Place team

Parenting Place brand refreshed

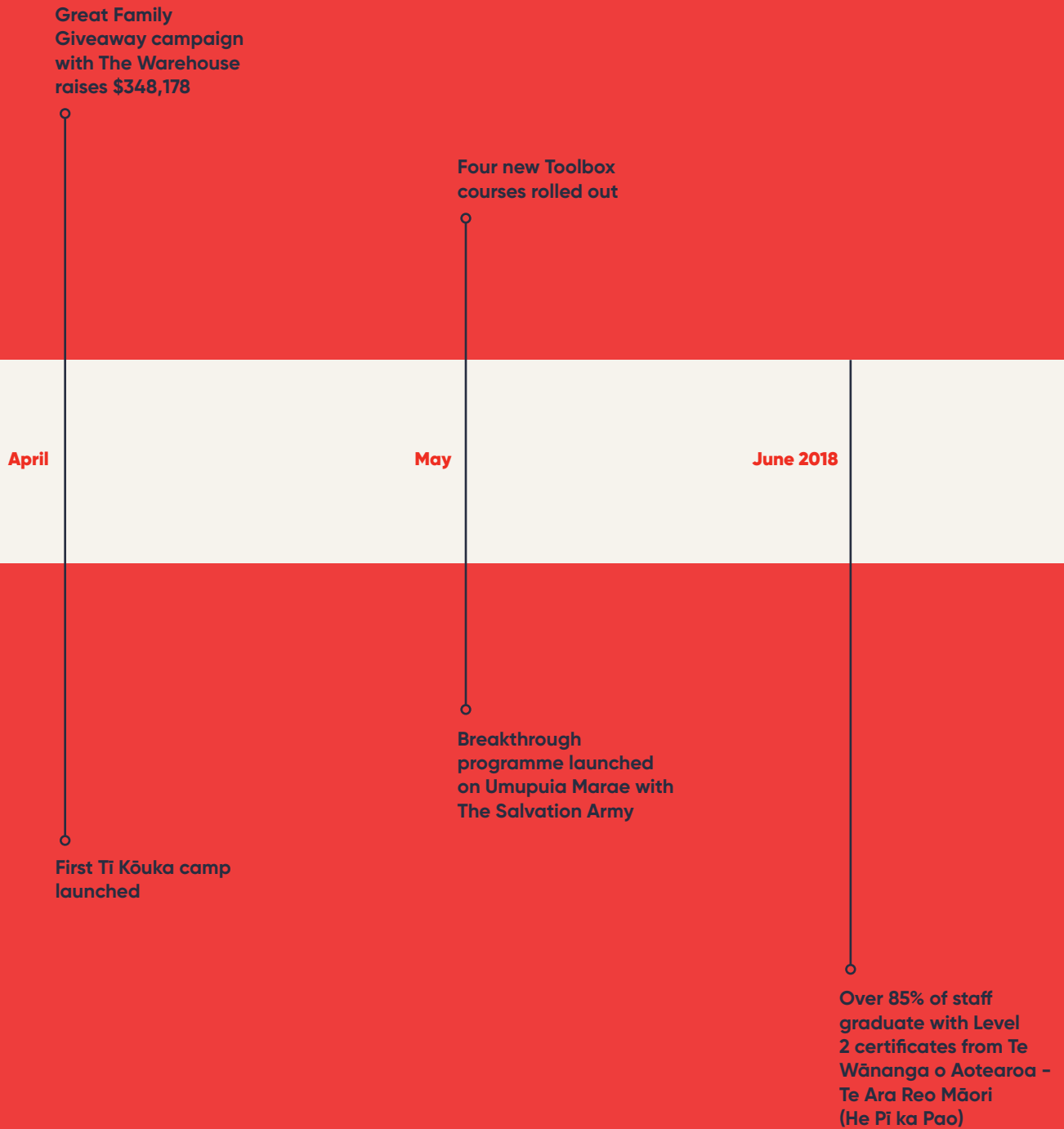
July 2017

October

February 2018

March

Toyota becomes our Principal Partner





OUR  
AND F



R PARTNERS  
FINANCIALS

# SPONSORSHIP

Principal Partner



At the beginning of 2018, we were thrilled to make Toyota the Principal Partner of Parenting Place. We have had the privilege of being supported by, and working alongside Toyota since 2005, and this Principal Partnership is a fitting way to acknowledge the strength of our relationship.

We have continued to collaborate on the How to talk about content series – strategies and ideas to support parents to connect with their kids in the car and beyond. We are currently working on the next iteration of Toyota Family Journeys, which will utilise the kaupapa of Attitude – something we're really excited about.

**"Toyota has an established partnership with Parenting Place because we believe that strong families and values are an essential foundation to a healthy, functioning society and a successful nation. We are proud of the work that Parenting Place's team is doing and endorse their work in this country. We are honoured that our contribution is positively impacting families and helping to make a difference."** – Alistair Davis, CEO, Toyota New Zealand Ltd



Parenting in this digital age comes with many concerns, and we are uniquely placed to support families and whānau to navigate this well. Our partnership with Vodafone enables us to reach more New Zealand families and whānau with key tools and inspiration.

**"We have partnered with Parenting Place since 2009, brought together by our shared passion and commitment to achieve healthy outcomes for young New Zealanders and families. We want to equip Kiwis with the confidence to use technology in a safe and positive way. With the launch of [digi-parenting.co.nz](http://digi-parenting.co.nz) – an online hub offering simple practical digital parenting advice – our partnership is stronger than ever."** – Russell Stanners, Former CEO, Vodafone New Zealand Ltd

# SPONSORSHIP



Sentinel Homes has continued to support the work of Parenting Place as we gear up to auction properties in Millwater, Auckland, and Papamoa, Tauranga. Sentinel Homes has generously offered the proceeds of these sales to Parenting Place, and we are so grateful to be working alongside Sentinel to support whānau.

The building projects will be completed by December 2018. This partnership continues to develop and we are looking forward to auctioning other properties around Aotearoa in the years to come.

**"It's the people who live in the houses we build that turn them into homes. It's the families. That's why we choose to partner with Parenting Place. The chance to contribute to the impact they are having in communities across New Zealand is a real privilege. We've really enjoyed working with the team this year, and can't wait to see how this grows in the future."** - Stuart Shutt, Managing Director



Parenting Place is so grateful for our partnership with The Warehouse. We had our most successful fundraising campaign ever this year, raising \$348,178. This meant that we could support 4,144 parents to attend Toolbox parenting courses in the last financial year. We have also been able to redevelop all of our Toolbox courses.

In addition to this, with the money raised from the Gala Dinner for the Breakthrough project, the first cohort of Breakthrough facilitators were trained in May 2018 from seven different locations around the country. They are set to begin delivering Breakthrough in October 2018. Registrations from the North and South Islands are already being received for the second training wānanga, scheduled for January 2019.

The Warehouse has continued to empower Parenting Place to achieve our goal of supporting New Zealand whānau to thrive, and we are so proud to partner with them.

**"The Warehouse Group has a long history of supporting community organisations and it's one of our key strategic pillars. Since our founder, Sir Stephen Tindall first opened our doors 35 years ago with his commitment to help New Zealand flourish, we've facilitated around \$50 million in donations to community organisations through various initiatives and partnerships. Supporting young New Zealanders to reach their full potential is a key focus for us and partnering with Parenting Place is a natural fit. We're very proud to be able to support an organisation that concentrates on the very heart of what makes a great society – growing strong and loving families – and we look forward to continuing to work with the Parenting Place team in the future."** – David Benattar, Chief Experience Officer, The Warehouse

# GRANTS

| Funder name   | Amount (\$) |
|---|-------------|
| Acorn Foundation  | \$2,000.00  |
| Albert D Hally Trust  | \$2,000.00  |
| Auckland Council - Orakei Local Board                         | \$3,000.00  |
| Auckland Council - Albert Eden Local Board                    | \$1,505.00  |
| Auckland Council - Hibicus & Bays Local Board                 | \$2,073.00  |
| Auckland Council - Manurewa Local Board                       | \$3,820.00  |
| Auckland Council - Papakura Local Board                       | \$4,500.00  |
| Auckland Council - Mangere-Otahuhu Local Board                | \$4,707.00  |
| Auckland Council - Howick Local Board                         | \$5,000.00  |
| Auckland Council- Otara Papatoetoe Local Board                | \$2,000.00  |
| Auckland Council - Henderson-Massey Local Board               | \$2,000.00  |
| BlueSky Community Trust                                       | \$6,188.70  |
| Blue Waters Community Trust                                   | \$674.00    |
| Buller District Council                                       | \$1,000.00  |
| C.R. Stead Trust  | \$3,000.00  |
| Catholic Caring Foundation - Auckland                         | \$15,000.00 |
| Central Lakes Trust   | \$1,959.00  |
| CERT Your Local Gaming Trust Ltd                              | \$13,811.00 |
| COGS - Auckland City  | \$2,875.00  |
| COGS - Central Otago  | \$1,725.00  |
| COGS - Far North  | \$5,175.00  |
| COGS - Hutt Valley  | \$2,875.00  |
| COGS - Kahungunu Ki Heretaunga                                | \$3,450.00  |
| COGS - Kirikiriroa/Hamilton City                              | \$2,300.00  |
| COGS - Manukau  | \$4,025.00  |
| COGS - Marlborough  | \$1,725.00  |
| COGS - Mataatua   | \$4,169.90  |
| COGS - North Taranaki and Coastal Areas                       | \$2,592.10  |
| COGS - Papakura/Franklin                                      | \$575.00    |
| COGS - Rotorua  | \$2,300.00  |
| COGS - Southland  | \$3,253.35  |
| COGS - South Taranaki   | \$1,725.00  |
| COGS - South Waikato  | \$3,266.00  |
| COGS - Tauranga/Moana   | \$2,300.00  |
| COGS - Tongariro  | \$2,300.00  |
| COGS - Waikato West   | \$3,796.15  |
| COGS - Wairarapa  | \$862.50    |
| COGS - Waitakere City   | \$2,300.00  |
| COGS - Whangarei/Kaipara                                      | \$2,300.00  |
| COGS - Whitiorea  | \$1,150.00  |
| Common Good Foundation  | \$3,928.25  |
| Community Trust of Southland                                  | \$4,000.00  |
| Dairy Goat Co-operative Charitable Trust                      | 9000        |
| David Ellison Charitable Trust                                | \$2,500.00  |
| David Levene Foundation                                       | \$10,000.00 |
| Donald & Nellye Malcolm Charitable Trust                      | \$1,000.00  |
| Dunedin Casino Charitable Trust                               | \$1,000.00  |
| Dunedin City Council  | \$4,257.00  |
| Estate of Gordon Lindsey Isaacs                               | \$1,000.00  |
| Far North District Council - Kaikohe-Hokianga Community Board | 1000        |
| Four Winds Foundation Limited                                 | \$5,138.00  |
| Frimley Foundation  | \$10,000.00 |
| George Sevicke Jones Trust                                    | \$5,000.00  |
| Geyser Community Foundation                                   | \$5,000.00  |
| Helen Graham Charitable Trust                                 | \$1,000.00  |

# GRANTS

| Funder name   | Amount (\$)  |
|---|--------------|
| Hutt Mana Charitable Trust  | \$3,000.00   |
| ILT Foundation  | \$2,500.00   |
| JN Williams Memorial Trust/HB Williams Turanga Trust                      | \$20,000.00  |
| John Beresford Swann Dudding Trust  | \$2,300.00   |
| John Ilott Charitable Trust   | \$4,000.00   |
| Kathleen Dorothy Kirkby Charitable Trust                                  | \$2,250.00   |
| Laurence William Nelson Trust   | \$2,900.00   |
| Lion Foundation   | \$50,000.00  |
| Lottery National Community Committee                                      | \$60,000.00  |
| Marlborough District Council  | \$1,725.00   |
| Maurice Carter Charitable Trust   | \$5,000.00   |
| Methodist PAC Media and Communications Endowment Fund                     | \$4,000.00   |
| Napier City Council   | \$1,725.00   |
| Next Foundation   | \$305,000    |
| North and South Trust   | \$3,612.00   |
| New Plymouth District Council Community Funding Partnership               | \$2,300.00   |
| Otago Community Trust   | \$6,000.00   |
| Page Charitable Trust   | \$3,000.00   |
| Pelorus Trust   | \$4,866.77   |
| Redwood Trust   | \$1,500.00   |
| RG & EF MacDonald Trust Board   | \$2,500.00   |
| Sir John Logan Campbell Residuary Estate                                  | \$5,000.00   |
| SKYCITY Hamilton Community Trust  | \$10,000.00  |
| SKYCITY Queenstown Community Trust  | \$417.00     |
| Southern Trust  | \$18,000.00  |
| Southland District Council  | \$2,645.00   |
| Synod Otago & Southland - Educational Fund                                | \$20,000.00  |
| Thames Coromandel District Council - Coromandel-Coleville Community Board | \$463.68     |
| Thames Coromandel District Council - Mercury Bay Community Board          | \$460.00     |
| Thames Coromandel District Council - Whangamata Community Board           | \$345.00     |
| The Trusts Community Foundation   | \$22,500.00  |
| The Wilks Charitable Trust  | \$1,000.00   |
| Thomas George Macarthy Trust  | \$8,000.00   |
| Thomas Hobson Trust   | \$1,767.34   |
| Tindall Foundation  | \$115,000.00 |
| Trust House Foundation  | \$5,273.00   |
| Trust Waikato   | \$5,000.00   |
| TSB Community Trust   | \$167,700.00 |
| Upper Hutt City Council   | \$1,150.00   |
| Vernon Hall Trust   | \$500.00     |
| Waikato WDFE Karamu Trust   | \$1,500.00   |
| Waipa District Council  | \$1,351.25   |
| Wairarapa/Tararua REAP  | \$3,000.00   |
| Waitaki District Council  | \$575.00     |
| WEL Energy Trust  | \$3,000.00   |
| Wellington Methodist Charitable and Educational Endowments Trust          | \$2,500.00   |
| West Coast Community Trust  | \$1,100.00   |
| Whakatane District Council  | \$1,150.00   |
| Whanganui Community Foundation  | \$1,000.00   |
| Wilberforce Foundation  | \$64,000.00  |
| William Toomey Charitable Trust   | \$500.00     |
| Winton and Margaret Bear Charitable Trust                                 | \$3,600.00   |
| Wright Family Foundation  | \$230,000.00 |
| Z Energy - Good in the Hood   | \$1,071.00   |



# SUPPORTERS

## Our key community and business supporters





## Independent auditor's report to the Board of Parenting Place Charitable Trust

### Report on the audit of the financial statements

#### Opinion

We have audited the financial statements of Parenting Place Charitable Trust on pages 5 to 13, which comprise the statement of financial position of the entity as at 30 June 2018, and the statement of financial performance, statement of movements in Society funds and statement of cash flows for the year then ended of the entity, and the notes to the financial statements including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the *Basis for Qualified Opinion* section of our report, the financial statements on pages 5 to 13 present fairly, in all material respects, the financial position of the entity as at 30 June 2018 and its financial performance and cash flows for the year then ended in accordance with Public Benefit Entity Standards Reduced Disclosure Regime.

This report is made solely to the Trust's Board. Our audit has been undertaken so that we might state to the Trust's Board those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Trust and its Board, for our audit work, for this report, or for the opinions we have formed.

#### Basis for qualified opinion

There was no system of control over cash donations and other fundraising income on which we could rely on for the purpose of our audit. We were unable to confirm or verify by alternative means the cash donations and other fundraising income of \$3,804,141 included in the statement of financial performance within the classification Donations for the year ended 30 June 2018. As a result of this matter, the scope of our audit was limited and we were unable to determine whether any adjustments might have been found necessary in respect of recorded or unrecorded cash donations and other fundraising income.

We conducted our audit in accordance with International Standards on Auditing (New Zealand). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report.

We are independent of the Entity in accordance with Professional and Ethical Standard 1 (revised) Code of Ethics for Assurance Practitioners issued by the New Zealand Auditing and Assurance Standards Board, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other than in our capacity as auditor we have no relationship with, or interest in, the entity or its subsidiary. Partners and employees of our firm may deal with the entity on normal terms within the ordinary course of trading activities of the business of the entity.

## **Information other than the financial statements and auditor's report**

Those charged with governance are responsible for the Annual Report, which includes information other than the financial statements and auditor's report which is expected to be made available to us after the date of this auditor's report.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

When we read the Annual Report, if we conclude that there is a material misstatement therein, we are required to communicate the matter to those charged with governance and, if uncorrected, to take appropriate action to bring the matter to the attention of users for whom our auditor's report was prepared.

## **Those charged with governance responsibilities for the financial statements**

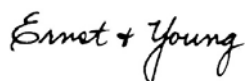
Those charged with Governance are responsible, on behalf of the entity, for the preparation and fair presentation of the financial statements in accordance with Public Benefit Entity Standards Reduced Disclosure Regime, and for such internal control as those charged with governance determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, those charged with governance are responsible for assessing, on behalf of the entity, the entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless those charged with governance either intend to liquidate the entity or cease operations, or have no realistic alternative but to do so.

## **Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with International Standards on Auditing (New Zealand) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located at the External Reporting Board website: <https://www.xrb.govt.nz/standards-for-assurance-practitioners/auditors-responsibilities/audit-report-8/>. This description forms part of our auditor's report.



Auckland  
16 November 2018

## Parenting Place Charitable Trust Statement of Financial Performance For the year ended 30 June 2018

|   | Note | 2018<br>(12 months) \$ | 2017<br>(15 months) \$ |
|---|------|------------------------|------------------------|
| <b>Revenue from non-exchange transactions</b>               |      |                        |                        |
| Donations   | 5    | 3,804,141              | 2,949,524              |
| Sponsorship   | 7    | 257,500                | 526,900                |
| Ministry of Social Development funding                      | 6    | 599,992                | 599,992                |
| <b>Total revenue from non-exchange transactions</b>         |      | <b>4,661,633</b>       | <b>4,076,416</b>       |
| <b>Revenue from exchange transactions</b>                   |      |                        |                        |
| Fees  |      | 1,406,625              | 1,696,640              |
| Book sales  |      | 124,475                | 164,588                |
| Magazine sales  |      | -                      | 93,599                 |
| Advertising revenue   |      | 16,263                 | 128,806                |
| Café sales  |      | 151,598                | 342,813                |
| Workshop sales  |      | 73,364                 | 60,829                 |
| Other income  |      | 158,495                | 220,445                |
| Consulting income   |      | 83,164                 | -                      |
| Rent received   |      | 768,669                | 899,488                |
| <b>Total revenue from exchange transactions</b>             |      | <b>2,782,654</b>       | <b>3,607,208</b>       |
| <b>Total revenue</b>  |      | <b>7,444,287</b>       | <b>7,683,624</b>       |
| <b>Expenses</b>   |      |                        |                        |
| Staff costs   |      | (4,630,234)            | (4,551,435)            |
| Book cost of sales  |      | (43,138)               | (67,670)               |
| Magazine cost of sales                                      |      | -                      | (92,243)               |
| Commission expense  |      | -                      | (14,203)               |
| Communications  |      | (91,420)               | (138,275)              |
| Programme costs   |      | (919,039)              | (1,301,812)            |
| Cafe and workshop costs                                     |      | (120,629)              | (256,281)              |
| Travel and vehicle  |      | (363,686)              | (346,900)              |
| Office administration                                       |      | (200,191)              | (230,230)              |
| Rental and operating leases                                 |      | (55,971)               | (98,840)               |
| Printing and design   |      | -                      | (32,864)               |
| Information technology                                      |      | (105,117)              | (98,435)               |
| Insurance   |      | (28,733)               | (27,259)               |
| Bank fees   |      | (20,386)               | (23,125)               |
| Bad debt expense  |      | 11,143                 | (11,838)               |
| Legal fees  |      | (1,050)                | (3,750)                |
| Audit fees  | 8    | (40,000)               | (40,000)               |
| Accounting fees   |      | (6,417)                | (16,365)               |
| Property expenses   |      | (321,840)              | (369,895)              |
| <b>Total expense</b>  |      | <b>(6,936,709)</b>     | <b>(7,721,420)</b>     |
| <b>Net operating surplus/(deficit)</b>                      |      | <b>507,578</b>         | <b>(37,796)</b>        |
| Interest income   |      | 360                    | 1,623                  |
| Dividend income   |      | 2,100                  | 1,725                  |
| Interest expense  |      | (46,843)               | (47,879)               |
| Depreciation  | 2    | (344,597)              | (334,072)              |
| Gain/(Loss) on disposal of assets                           |      | 3,032                  | 4,212                  |
| <b>Surplus / (Deficit) for the year</b>                     |      | <b>121,630</b>         | <b>(412,187)</b>       |
| <b>Other comprehensive revenue and expense</b>              |      |                        |                        |
| Revaluation gain on property, plant and equipment           | 2    | 1,586,696              | 587,387                |
| <b>Total comprehensive revenue and expense for the year</b> |      | <b>1,708,327</b>       | <b>175,200</b>         |

The accompanying notes form part of these financial statements.

## Parenting Place Charitable Trust Statement of Financial Position For the year ended 30 June 2018

|  | Note | 2018<br>\$         | 2017<br>\$         |
|--|------|--------------------|--------------------|
| <b>Current assets</b>                          |      |                    |                    |
| Cash and cash equivalents                      |      | 151,568            | 41,854             |
| Accounts receivable from exchange transactions |      | 190,308            | 215,132            |
| Inventory                                      |      | 48,760             | 54,595             |
| Goods held for resale                          |      | -                  | 25,000             |
| Prepaid expenses                               |      | 74,145             | 47,776             |
| GST refund due                                 |      | 15,606             | 10,825             |
| <b>Total current assets</b>                    |      | <b>480,387</b>     | <b>395,182</b>     |
| <b>Non-current assets</b>                      |      |                    |                    |
| Property, plant and equipment                  | 2    | 14,882,831         | 13,322,970         |
| <b>Total non-current assets</b>                |      | <b>14,882,831</b>  | <b>13,322,970</b>  |
| <b>Total assets</b>                            |      | <b>15,363,218</b>  | <b>13,718,152</b>  |
| <b>Current liabilities</b>                     |      |                    |                    |
| Accounts payable and accruals                  |      | (278,116)          | (345,544)          |
| Finance leases                                 | 3    | (126,881)          | (71,508)           |
| Bank overdraft                                 | 4    | (148,162)          | (223,227)          |
| Bank loan                                      | 4    | (83,194)           | (81,531)           |
| Income in advance                              |      | (9,664)            | (57,956)           |
| Provision for holiday pay                      |      | (175,711)          | (108,957)          |
| GST and PAYE payable                           |      | (92,538)           | (83,394)           |
| <b>Total current liabilities</b>               |      | <b>(914,266)</b>   | <b>(972,117)</b>   |
| <b>Non-current liabilities</b>                 |      |                    |                    |
| Finance leases                                 | 3    | (228,087)          | (153,397)          |
| Bank loan                                      | 4    | (50,831)           | (130,930)          |
| <b>Total non-current liabilities</b>           |      | <b>(278,918)</b>   | <b>(284,327)</b>   |
| <b>Total liabilities</b>                       |      | <b>(1,193,184)</b> | <b>(1,256,444)</b> |
| <b>Trust funds</b>                             |      | <b>14,170,034</b>  | <b>12,461,708</b>  |

The accompanying notes form part of these financial statements.



David Belcher  
Chairman  
Date: 14/11/18



Greg Eden  
Director  
Date: 14/11/18

## Parenting Place Charitable Trust Statement of Changes in Net Assets / Equity For the year ended 30 June 2018

|  | Accumulated comprehensive<br>revenue and expense<br>\$ | Revaluation<br>reserve<br>\$ | Total trust<br>funds<br>\$ |
|--|--|------------------------------|----------------------------|
| <b>As at 1 July 2017</b>                       | 5,894,951  | 6,566,757                    | 12,461,708                 |
| Surplus/(deficit) for the period               | 121,629  | -                            | 121,629                    |
| Other comprehensive revenue and expense        | -  | 1,586,696                    | 1,586,696                  |
| <b>Total comprehensive revenue and expense</b> | <b>121,629</b>   | <b>1,586,696</b>             | <b>1,708,325</b>           |
| <b>As at 30 June 2018</b>                      | <b>6,016,581</b>                                       | <b>8,153,454</b>             | <b>14,170,033</b>          |

The accompanying notes form part of these financial statements.

## Parenting Place Charitable Trust Statement of Cash Flows For the year ended 30 June 2018

|   | Note | 2018<br>\$       | 2017<br>\$       |
|---|------|------------------|------------------|
| <b>Cash flows from operating activities</b>   |      |                  |                  |
| <b>Total comprehensive revenue and expense for the period</b>   |      | <b>1,708,327</b> | <b>175,200</b>   |
| <b>Adjustments to reconcile total comprehensive revenue and expense for the year to net cash flows:</b> |      |                  |                  |
| Depreciation  |      | 344,597          | 334,072          |
| Gain on disposal of assets  |      | (3,032)          | (4,212)          |
| Revaluation gain on property, plant and equipment   | 2    | (1,586,696)      | (587,387)        |
| Bank fees   |      | -                | 1,140            |
| Goods in kind   |      | 25,000           | (25,000)         |
| Services in kind  |      | -                | (40,000)         |
| (Reversal of)/Bad Debt Provision  |      | (11,143)         | 11,838           |
| Interest expense, Interest received and Dividend received   |      | 44,383           | -                |
| <b>Working capital adjustments:</b>   |      |                  |                  |
| Increase in current assets  |      | 12,862           | 282,956          |
| Decrease in current liabilities   |      | (114,888)        | (4,066)          |
| Cash Inflow/(Outflow) for interest paid and interest/dividends received                                 |      | (44,383)         | -                |
| <b>Net cash from operating activities</b>   |      | <b>375,027</b>   | <b>144,541</b>   |
| <b>Cash flows from investing activities</b>   |      |                  |                  |
| Purchase of property, plant and equipment   | 2    | (97,855)         | (101,330)        |
| Proceeds from sale of property, plant and equipment   |      | 14,565           |                  |
| <b>Net cash used in investing activities</b>  |      | <b>(83,290)</b>  | <b>(101,330)</b> |
| <b>Cash flows from financing activities</b>   |      |                  |                  |
| Repayment of term loan  | 4    | (78,436)         | (37,539)         |
| Repayment of finance lease liabilities  |      | (103,588)        | (93,665)         |
| <b>Net cash used in financing activities</b>  |      | <b>(182,024)</b> | <b>(131,204)</b> |
| <b>Net increase/(decrease) in cash and cash equivalents</b>   |      | <b>109,714</b>   | <b>(87,993)</b>  |
| <b>Cash and cash equivalents at the beginning of the period</b>   |      | <b>41,854</b>    | <b>129,847</b>   |
| <b>Cash and cash equivalents at the end of the year</b>   |      | <b>151,568</b>   | <b>41,854</b>    |

The accompanying notes form part of these financial statements.

## Parenting Place Charitable Trust Notes to the Financial Statements For the year ended 30 June 2018

### 1. Statement of accounting policies

#### Reporting entity:

On the 1st July 2017, The Parenting Place Incorporated [Society] undertook a business combination and formally transferred the operations of the Society into the Parenting Place Charitable Trust (previously known as The Parenting with Confidence Charitable Trust Board). Where the two entities had been consolidated in prior years, these are now one entity. The reporting entity is referred to as the "Trust".

The financial statements of the Trust for the year ended 30 June 2018 were authorised for issue by the Board on 30 October 2018.

#### Statement of compliance:

The financial statements have been prepared in accordance with the Charities Act 2005 which requires compliance with the generally accepted accounting practice in New Zealand (NZ GMP). The Trust is a public benefit entity for the purpose of financial reporting. The financial statements of the Trust comply with PBE Standards.

The financial statements of the Trust have been prepared in accordance with Tier 2 PBE Standards and disclosure concessions have been applied. The Trust are eligible to report in accordance with Tier 2 PBE Standards because they do not have public accountability and they are not large.

#### Measurement base:

The measurement base adopted is that of historical cost, with the exception of land and buildings classified as property, plant and equipment, which is measured at fair value.

The reporting currency is NZ dollars, rounded to the nearest dollar.

#### Reporting Period

The reporting period covered by these financial statements is a 12 month period to 30 June 2018, whereas the prior period was a 15 month period.

The reporting period was changed from March to June to more effectively align annual reporting cycles to Government contracts and fundraising activities.

Therefore, the financial statements will not be entirely comparable between the 2018 and 2017 financial year end.

#### Significant accounting policies:

##### a. Basis of Consolidation

There are no subsidiaries to be consolidated in these accounts.

##### b. Cash and cash equivalents

Cash and cash equivalents in the Statement of Financial Position comprise cash at bank and in hand and short-term deposits with an original maturity of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value. For the purposes of the statement of cash flows, cash and cash equivalents consist of cash and cash equivalents as defined above. Bank overdraft has been disclosed as a current liability in Statement of Financial Position and the use of this bank overdraft is for operating activities within the Trust.

##### c. Accounts receivable

Accounts receivable are classified as loans and receivables financial assets. They are initially measured at fair value plus transaction costs that are attributable to the acquisition. Accounts receivable are subsequently measured at amortised cost using the effective interest method, less an allowance for impairment.

Individual debts that are known to be collectible are written off when identified. An impairment provision is recognised when there is objective evidence that the Trust will not be able to collect the receivable. Financial difficulties of the debtor, default payments or debts more than 60 days overdue are considered objective evidence of impairment. The amount of the impairment loss is the receivable carrying amount compared to the present value of estimated future cash flows.

##### d. Goods and services tax

These accounts have been prepared on a GST exclusive basis, except for receivables and payables, which are recognised inclusive of GST.

##### e. Inventories

Inventory is recorded at cost upon initial recognition. Where inventories have been donated, these are recorded at fair value, with an equal amount recognised as donations. Inventories consist of finished goods only.

After initial recognition, inventories are recognised at the lower of cost, determined on a first-in first-out basis and net realisable value. However, inventory held for distribution or deployment at no charge or for a nominal charge is measured at cost, adjusted when applicable for any loss of service potential.

## Parenting Place Charitable Trust Notes to the Financial Statements For the year ended 30 June 2018

### Significant accounting policies: (continued)

#### f. Property, plant and equipment

Property, plant and equipment are initially recorded at cost. Property, plant and equipment, except for land and buildings, are subsequently measured at costs less accumulated depreciation and accumulated impairment losses. Land and buildings are measured at fair value, less accumulated depreciation on the building recognised after the date of the revaluation. Valuation is performed with sufficient frequency to ensure the fair value of a revalued asset does not differ materially from its carrying amount. A revaluation surplus is recorded in other comprehensive revenue and expense and credited to the asset revaluation reserve in Trust Funds. However, to the extent that it reverses a revaluation deficit of the same asset previously recognised in surplus or deficit, the increase is recognised in surplus or deficit.

Depreciation is provided on a straight line value basis at rates based on the useful life of the asset.

|                        |            |
|------------------------|------------|
| Furniture and fittings | 10% to 25% |
| Office equipment       | 10% to 60% |
| Leasehold improvements | 10% to 20% |
| Vehicles               | 20% to 21% |
| Buildings              | 2%         |

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted if appropriate, at each financial year end.

For revalued buildings, any accumulated depreciation as at the revaluation date is eliminated against the gross amount of the asset and the net are restated to the revalued amount of the asset.

Any expenditure that increases the economic benefits derived from an asset is capitalised. Expenditure on repairs and maintenance that does not increase the economic benefits is expensed in the period it occurs.

When an item of property, plant and equipment is disposed of, the difference between net disposal proceeds and the carrying amount is recognised as a gain or loss in the Statement of Financial Performance. Upon disposal or derecognition, any revaluation reserve relating to the asset being sold is transferred to accumulated comprehensive revenue and expense.

The building at 300 Great South Road has been pledged as security for the bank loan and overdraft currently in place.

#### *Impairment of property, plant and equipment*

For the purpose of assessing impairment indicators and impairment testing, the Trust classifies all property, plant and equipment as cash generating assets because the primary objective of these Trust's assets is to generate commercial return.

At each reporting period, assets are tested for impairment. If any indication of impairment exists, an estimate of the asset's recoverable amount is calculated. Recoverable amount is the higher of an asset's fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. If the recoverable amount of an asset is less than its carrying amount, the item is written down to its recoverable amount. The write down of an asset recorded at historical cost is recognised as an expense in the Statement of Financial Performance.

The carrying amount of an asset, except for goodwill, that has previously been written down to recoverable amount is increased to its current recoverable amount if there has been a reversal of the impairment loss. The increased carrying amount of the item will not exceed the carrying amount that would have been determined if the write down to recoverable amount had not occurred. Reversals of impairment write downs are recognised in the Statement of Financial Performance.

#### g. Accounts payable

Accounts payable, on initial recognition, are classified as financial liabilities at amortised cost. Accounts payable are initially recognised at fair value net of directly attributable transaction costs. After initial recognition, accounts payables are carried at amortised cost and due to their short term nature they are not discounted. They represent liabilities for goods and services provided prior to the end of the financial year that are unpaid and arise when the Trust becomes obliged to make future payments in respect of the purchase of these goods and services. The amounts are unsecured and are usually paid within 30 days of recognition.



## **h. Provisions**

Provisions are recognised when the Trust has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation.

## **i. Income tax**

Parenting Place Charitable Trust has been approved as a charitable organisation for income tax purposes and has no income tax liability.

## **j. Leases**

### *Trust as a lessee*

The Trust leases certain buildings, office equipment and vehicles.

Operating lease payments, where the lessors effectively retain substantially all the risks and benefits of ownership of the leased item, are recognised as an expense in surplus or deficit in equal instalments over the lease term.

Finance leases are leases that transfer substantially all of the risks and benefits incidental to ownership of the leased item to the Trust. Assets held under a finance lease are capitalised at the commencement of the lease at the fair value of the leased property or, if lower, at the present value of the future minimum lease payments. The Trust also recognises the associated lease liability (hire purchases) at the inception of the lease, at the same amount as the capitalised leased asset. Subsequent to initial recognition, lease payments are apportioned between finance charges and reduction of the lease liability so as to achieve a constant rate of interest on the remaining balance of the liability. Finance charges are recognised as finance costs in surplus or deficit. An asset held under a finance lease is depreciated over the useful life of the asset. However, if there is no reasonable certainty that the Trust will obtain ownership of the asset by the end of the lease term, the asset is depreciated over the shorter of the estimated useful life of the asset and the lease term.

### *Trust as a lessor*

The Trust rents out a building in Auckland.

Leases in which the Trust does not transfer substantially all the risks and benefits of ownership of an asset are classified as operating leases. Initial direct costs incurred in negotiating an operating lease are added to the carrying amount of the leased asset and recognised over the lease term.

Rent received from an operating lease is recognised as revenue on a straight-line basis over the lease term.

## **k. Revenue recognition**

Revenue is recognised and measured at the fair value of the consideration received or receivable to the extent it is probable that the economic benefits will flow to the Trust and the revenue can be reliably measured. The following specific criteria must also be met before revenue is recognised:

Revenue from exchange transactions:

### *Sale of goods*

Revenue from the sale of goods is recognised when there is persuasive evidence, usually in the form of an executed sales agreement at the time of delivery of the goods to the customer, indicating that there has been a transfer of risks and rewards to the customer, no further work or processing is required, the quantity and quality of the goods has been determined, the price is fixed and generally title has passed.

### *Performance of services*

Revenue from the performance of services such as seminars, toolbox courses, workshops and speaking engagements is recognised in the period the services are provided as this is when the transaction can be estimated reliably.

Revenue from non-exchange transactions:

### *Donations, funding and sponsorship*

Revenues from non-exchange transactions is recognised when the Trust obtains control of the transferred asset (cash, goods, services, or property) and the transfer is free from conditions that require the asset to be refunded or returned if the conditions are not fulfilled.

A deferred revenue liability is recognised instead of revenue when there is a condition attached that would give rise to a liability to repay, for example, the funding or sponsorship amount or to return the granted asset if the conditions of funding are not met. Revenue is then recognised only once the Trust has satisfied these conditions.

### *Revenue received in kind*

Revenue received in kind is recorded in donations at fair value and includes the EY Audit Fee of \$40,000 (2017: \$40,000).

## **l. Term loans**

Term loans, on initial recognition, are classified as financial liabilities at amortised cost. Term loans are initially recognised at fair value net of directly attributable transaction costs. After initial recognition, loans are carried at amortised cost using the effective interest rate method.

## 2. Property, plant and equipment

Land and buildings are measured using the revaluation model and are revalued annually. These assets were revalued on 30 June 2018, and resulted in a revaluation surplus of \$1,586,696 (2017: \$587,387).

Fair value of the land and buildings was determined by using the market comparable method. This means that valuations performed by the valuer are based on active market prices and market based yields, adjusted for difference in the nature, location or condition of the specific property.

As at the date of revaluation 30 June 2018, the property's fair value is based on a valuation performed by Darroch Limited, an accredited independent valuer.

|                                    | Furniture<br>and fittings<br>\$ | Office<br>equipment<br>\$ | Vehicles<br>\$ | Land<br>\$       | Buildings<br>\$  | Leasehold<br>improvements<br>\$ | Total<br>\$       |
|------------------------------------|---------------------------------|---------------------------|----------------|------------------|------------------|---------------------------------|-------------------|
| <b>Cost or valuation</b>           |                                 |                           |                |                  |                  |                                 |                   |
| As at 1 April 2017                 | 198,660                         | 855,991                   | 333,564        | 7,727,269        | 4,943,167        | 661,662                         | 14,720,313        |
| Additions                          | 19,150                          | 62,221                    | 231,439        | -                | -                | 16,484                          | 329,294           |
| Disposals                          | -                               | (2,616)                   | (15,694)       | -                | -                | -                               | (18,310)          |
| Revaluation                        | -                               | -                         | -              | 357,540          | 775,718          | -                               | 1,586,696         |
| <b>As at 30 June 2018</b>          | <b>217,810</b>                  | <b>915,596</b>            | <b>549,309</b> | <b>8,538,247</b> | <b>5,718,885</b> | <b>678,146</b>                  | <b>16,617,994</b> |
| <b>Depreciation and impairment</b> |                                 |                           |                |                  |                  |                                 |                   |
| As at 1 July 2017                  | 168,650                         | 745,153                   | 101,443        | -                | 220,535          | 161,562                         | 1,397,343         |
| Depreciation                       | 14,085                          | 42,619                    | 84,714         | -                | 123,579          | 79,601                          | 344,597           |
| Disposals                          | -                               | (2,382)                   | (4,394)        | -                | -                | -                               | (6,776)           |
| <b>As at 30 June 2018</b>          | <b>182,735</b>                  | <b>785,390</b>            | <b>181,763</b> | <b>-</b>         | <b>344,114</b>   | <b>241,163</b>                  | <b>1,735,164</b>  |
| <b>Net book value</b>              |                                 |                           |                |                  |                  |                                 |                   |
| As at 30 June 2017                 | 30,010                          | 110,838                   | 232,121        | 7,727,269        | 4,722,632        | 500,100                         | 13,322,970        |
| As at 30 June 2018                 | 35,075                          | 130,206                   | 367,546        | 8,538,247        | 5,374,771        | 436,983                         | 14,882,831        |

The carrying value of plant and equipment held by the Group under finance leases at 30 June 2018 was \$360,941 (2017: \$222,300).

### 3. Commitments under non cancellable leases

#### Operating lease commitments - Trust as a lessee

The operating leases are for one motor vehicle and an office in Christchurch and Lower Hutt.

|  | 2018<br>\$     | 2017<br>\$    |
|--|----------------|---------------|
| Within one year                              | 62,037         | 13,416        |
| After one year but no later than two years   | 48,704         | 10,704        |
| After two years but no later than five years | 16,361         | 9,812         |
| <b>Total</b>                                 | <b>127,102</b> | <b>33,932</b> |

#### Operating lease commitments - Trust as a lessor

Future minimum rental receivables from 3rd party tenants under non-cancellable leases are as follows:

|  | 2018<br>\$       | 2017<br>\$       |
|--|------------------|------------------|
| Within one year                              | 739,586          | 669,113          |
| After one year but no later than two years   | 701,536          | 526,030          |
| After two years but no later than five years | 478,242          | 785,028          |
| <b>Total</b>                                 | <b>1,919,364</b> | <b>1,980,171</b> |

#### Finance lease commitments - Trust as a lessee

The Group has entered into finance leases for its motor vehicle fleet. Future minimum lease payments under finance lease contracts are as follows and include the principle and interest component:

|  | 2018<br>\$     | 2017<br>\$     |
|--|----------------|----------------|
| Within one year                              | 153,455        | 88,206         |
| After one year but no later than two years   | 133,289        | 88,206         |
| After two years but no later than five years | 116,563        | 78,480         |
| <b>Total</b>                                 | <b>403,307</b> | <b>254,892</b> |

### 4. Financial liabilities

#### Bank overdraft

The building at 300 Great South Road, Greenlane has been pledged as security for the bank overdraft currently in place.

#### Bank loan

The Trust entered into a loan secured against the property at 300 Great South Road, Greenlane. The loan has a 4 year term, and matures 30 Jan 2020. Interest on the loan is fixed at 5.91% to 22 Dec 2018, at which point it reverts to a floating rate.

Interest on the loan is fixed at 5.87% until 23 Dec 2016, at which point it reverts to a floating rate. There is no undrawn bank facility at 30 June 2018.

|                  | 2018<br>\$     | 2017<br>\$     |
|------------------|----------------|----------------|
| Current loan     | 83,194         | 81,531         |
| Non-current loan | 50,831         | 130,930        |
| <b>Total</b>     | <b>134,025</b> | <b>212,461</b> |

## 5. Donations

This includes all funds that have been received and used for a specific programme or purpose from various donors within New Zealand.

## 6. Ministry of social development funding (msd)

The MSD provides funding in relation to the Toolbox Parenting Programme. The annual funding received this year was \$599,992 (2017: \$599,992). The Trust reports back on progress to MSD on a quarterly basis. The contract expired 30 June 2018. The Trust has now been issued a new contract, with funding renewed for another two years to 30 June 2020, for the value of \$599,992 each year.

## 7. Sponsorship

This includes funds that have been received from one of our key sponsors Toyota NZ Ltd for \$250,000.

## 8. Services in kind

Audit fees of \$40,000 were received in kind for the 12 months ended 30 June 2018. An expense has been recognised for the period, along with a corresponding amount recorded as income from donations.

## 9. Significant judgement and estimate

The Trust measures its land and buildings at 300 Great South Road, Greenlane, at revalued amounts with changes in fair value being recognised in other comprehensive revenue and expense.

The Trust engaged an independent valuation specialist to assess fair value as at 30 June 2018 for its revalued land and buildings.

## 10. Related party transactions

### a. Related party transactions

There were no related party transactions for the 12 months ended 30 June 2018.

Key management personnel of the Group:

The key management personnel are the members of the governing body which is comprised of the Board of Directors, Board of Trustees, and the senior management team of the Society.

### b. Compensation of key management personnel

The total remuneration of key management personnel and number of individuals, on a full-time equivalent (FTE) basis, receiving remuneration from the Group are:

|                        | 2018<br>12 months<br>\$ | 2017<br>15 months<br>\$ |
|------------------------|-------------------------|-------------------------|
| Total remuneration     | 612,507                 | 791,921                 |
| Number of persons, FTE | 5                       | 6                       |

No remuneration is paid to Board members or Trustees of the Group.

## 11. Subsequent events

There are no subsequent events post balance date.



